

# Course #18-104

## Consumer Financing with fti FINANCE



**Course Description:** Consumer Financing is a necessary offering for today's HVAC Contractor. *Contractors who offer financing close 30-50% more jobs and their gross margin average is 38% higher than contractors who do not offer financing.* Attendees of this class will leave knowing how the program works, how to price it, how they will get paid, and how to sign up for it. With the 2018 Cooling Season right around the corner this is your opportunity to start offering consumer financing

### Program Highlights:

**Date:** April 4th (Wednesday)

**Time:** 10:00 am—2:00pm  
(Lunch Provided)

**Where:** Capitol Supplies

**Cost:** \$10 per person

- Approves credit scores below 700 and as low as 640
- No bank statements, P&L or credit checks on contractor
- Programs that are "no cost" to the contractor
- Offer free training on financing
- Can finance service only work (no equipment installation required)
- Finance amounts of \$300-\$35,000
- No monthly minimum financing requirements (no monthly fees)
- Intuitive website means less work for you, free web application links
- Offer free web application links
- Have payment free deferred interest programs on the Finance Lease
- No dealer recourse



*Return This Form To Capitol Fill Out One Form Per Person.*

**Space is limited! Class will be filled on a first come, first served basis.**

Company: \_\_\_\_\_ (Please Print)      Name: \_\_\_\_\_ (Please Print)

Signature: \_\_\_\_\_      Date: \_\_\_\_\_      PO# \_\_\_\_\_

FAX to (317) 923-8852 or Mail to Capitol Supplies, Inc. / 2020 N. Illinois St / Indpls, IN 46202



**CAPITOL SUPPLIES, INC.**  
**TECHNICAL TRAINING PROGRAMS**